



**INTERNATIONAL COMPETITION ORGANISED BY THE UIA  
AND OPEN TO ALL ARCHITECTS AND STUDENTS OF ARCHITECTURE OF THE WORLD**

**CELEBRATION OF CITIES III  
“MAXMIX Cities”**

**COMPETITION NOTICE**

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**Foreword**

Modern cities have been planned and built based on the principles of severance and zoning system. The urban area is separated from the rural area, divided into different zones to accommodate different activities. The theory was to improve the efficiency and enhance the quality of life in the urban area. However, with the change of paradigm in the 21<sup>st</sup> century, such a city is no longer considered to be sustainable to support the quality and daily life in it. A city constantly changes and transforms through the process of removal, addition, recovery, and recreation. By nature, a city is altered, re-organized and regenerated through complex and multitude interaction of urban structure and diverse ingredients that constitute a city.

MaxMix, or Maximized Mixture, refers to a process of creating new order in a city through dynamic exchange of the elements of diverse backgrounds. Since the contents of a city have been increasingly diversified and the inter-reaction among them creates an entirely new value, the structure of a city must be re-organized while the elements are mix-maxed to make the city sustainable. MaxMix is a proposal to bring a new value to human life in the labyrinth of a contemporary city. Human activities in a city can no longer be confined within the functions of clear-cut zoning system, as revealed by the discrepancies between the system and real life. No such city will be livable or sustainable.

What alternative ideas, then, do we have to mix functions; values of yesterday, today, and tomorrow; and to bring in nature to harmonize man, city and nature?

Considering the real situation of the urban area where unexpected exchanges and mixtures happen, the MaxMix idea may provide a methodology for urban planning. Like a chemical experiment or alchemy, the proposition of each element and the surrounding conditions of MaxMix should be carefully determined to achieve desirable results. Finding the proper prescription of MaxMix in various cases is the objective of the third celebration of cities.

## **Introduction**

Knowing that it would be useless to establish principles that could not be put into application due to lack of political will or funding, all UIA Member Sections must make sure, through contact with mayors and other city representatives, that the municipal authorities are fully involved and committed to celebrating their city, in the interest of the community. A synergy between the professionals of architecture and the local authorities with the participation of the citizens is therefore, indispensable. In order “to mobilize architects and architectural students around the world to create feasible projects, capable of capturing the imaginary of cities and sensitizing their administrators”, the first celebration of cities competition was launched in 2004 on the initiative of Mr. Jaime Lerne, former UIA president.

### **1. Theme and Scope of the Competition**

MAXMIX Cities is not a new concept. It simply means that the activities and other physical elements including architectural elements can be mixed together appropriately to maximize the livability of a city for maximum quality of life. It starts with the identification and formulation of problems in existing cities.

Everybody knows automobiles are a convenient invention but one that creates a great deal of problems, such as traffic congestion and air pollution. Average speed in an urban situation is 19 kilometers per hour, which is almost the same as the speed of carriages in the 19<sup>th</sup> century. Deteriorating living conditions in congested high density urban areas and anonymity are other problems as is the urban environment isolated from nature.

This brings us to the issue of rural versus urban, or high tech contemporary buildings versus traditional vernacular houses. Where do you want to live? Of course you want to take advantage of both.

**Consider a real situation in an urban area, where unexpected exchanges and mixtures may prove to be a MAXMIX. Which architectural elements are to be mixed, where and what Mixture Ratio of functions can improve quality of life in the town or city where you live?**

## **2. Promoter of the Competition**

- 2.1 The competition is organized, in the framework of the UIA 'Celebration of Cities' activities programme. This 3<sup>rd</sup> edition is organised by FIKA (Federation of Institutes of Korean Architects), UIA Korean Section, with the collaboration of those Member Sections that will participate and is administrated by Space Group, Korea.

## **3. Type of Competition and Categories**

- 3.1. The open idea competition is organized in accordance with the UNESCO/UIA regulations governing international competitions in architecture and town planning. The competition will be carried out globally in two phases: national competitions in UIA Member sections followed by an international selection from amongst the winners of the national competitions.
- 3.2. The competition is organized in two categories: Professional (P) and Student (S) as defined in Article 4.
- 3.3. The entire process of the competition, including registration, questions and answers, submission of entries, and adjudication will be conducted strictly on internet.

## **4. Eligibility**

- 4.1. The competition is open to architects and students of architecture in UIA Member countries.

4.1.1. PROFESSIONAL(P): Architects holding a professional qualification recognized by the UIA Member Selection of his/her country may take part in the national competition organized in his/her country.

4.1.2. STUDENT(S): All students attending a school of architecture recognized by the UIA Member Selection of his/her country, may take part in the national competition organized in his/her country.

4.2. Architects and Students in the member sections which, for technical or any other reasons, do not participate in the competition can participate in the Regional groups that will be created for each Region (if necessary) for each of the two categories P and S.

## **5. Languages of the competition**

5.1. The competition documents can be presented in the official language of each country, but they must be accompanied by a translation, in French or English, of the written descriptive part (see 11.2.3).

## **6. Inquiries**

6.1 All questions regarding the competition shall be submitted by posting on the competition website, [www.celebcities3.org](http://www.celebcities3.org), no later than January 5, 2008.

6.2. All the questions and answers to the questions will be posted on the website, [www.celebcities3.org](http://www.celebcities3.org), no later than January 20.

## **7. Registration**

7.1. Registration takes place by filling in the special electronic registration form available at the internet address [www.celebcities3.org](http://www.celebcities3.org)

7.2. Competition participants shall make the payment of the registration fee at the time when they register. The registration fee for the competition is 80 euro for the professionals and 20 euro for the students. The registration fee is not refundable and shall be made only by Paypal.

7.3. Participants shall indicate his/her personal details and, where applicable, those of the members of the design group, the category chosen (Professional or Student) and the country of the leader of the group.

## **8. Transmission of the Project File**

- 8.1. The project file must be transmitted at the time of registration at the same internet address, [www.celebcities3.org](http://www.celebcities3.org).
- 8.2. The telematic system, as confirmation of the correct completion of the procedure, will display a note acknowledging receipt of the data and of the document transmitted, which will be the proof of registration, and an alphanumeric identification code (“A” code).
- 8.3. The participants must transmit via the web and follow the fixed procedure: Only one project file may be transmitted in Adobe Acrobat PDF form, made up of three pages in UNI A3 form according to the indications contained in the technical specifications that will be made available on the official competition site. This file shall contain the graphic parts on the first and second pages as described in the article 11 while the third page of the entry shall be reserved exclusively to the text mentioned in 11.2.3
- 8.4. The project documents required shall, on pain of exclusion, be absolutely anonymous in every part, both manifest and hidden, and shall strictly respect the detailed technical operative specification concerning their form and dimension, that will be made public on the website, [www.celebcities3.org](http://www.celebcities3.org)
- 8.5. Every project will be assigned, by the telematic system, another alphanumeric identification code (“B” code), univocal and casual, that will constitute the official identification of the document during adjudication.
- 8.6. The special technical Commission will apply all the procedure for the maintenance of the anonymity of the proposals, keeping, until the end of the juries’ work, the database with the combination between the names of the applicants and the alphanumeric identification codes assigned to each entry.
- 8.7. The date and the official competition clock will be displayed on the site. [www.celebcities3.org](http://www.celebcities3.org), and will be the reference point for all the deadlines indicated in the competition notice. The date and the official hour will be constantly kept synchronized with Greenwich Mean Time (GMT).
- 8.8. The telematic system will be active for registration and transmission of documents from May 5, 2009 until May 15, 2009, the last deadline for registration and

transmission of the project.

- 8.9. Within the times mentioned above, participants can transmit other documents to substitute those already transmitted following the procedure indicated in this article. In this case, only the last documents transmitted will be considered by the juries.
- 8.10. The participants, in activating the registration procedure and on the request of the organizers and after the final list of winners is made public, accept to provide rapidly the passwords to open their document in PDF.
- 8.11. The authors of the winning and mentioned projects must, on the request of the organizers, provide the project documents with technical characteristics (resolution and form) different from those of the documents transmitted at the time of registration, for their possible publication in a catalogue.
- 8.12. Considering the fair lapse of time allowed for the above-mentioned procedure and of the adoption of technological measures proper and sufficient, the bidding authorities decline every responsibility for the failed access to the telematic system and/or the failed activation of the telematic procedure within the fixed deadline, caused by difficulties of technical nature that should occur to the participants and/or to the system and not depending on the will of bidders, as for example, difficulties of telematic connection to the system, resulting from the utilizations by the participants of an unsuitable computer system or used inappropriately, temporary congestion of the Internet and/or of the line of connection to the Competition telematic system, catastrophic and unexpected events, both natural and of human nature, that affect the equipment and the technological infrastructures for the management of the competition, etc.
- 8.13. In order to reduce the possibility of system congestion the participants are requested, in so far as possible, to activate the procedure for registration and transmission of documents in advance of the deadline.
- 8.14. In case of a temporary breakdown of the system, due to circumstances beyond one's control, the deadline, according to the irrevocable decision of the technical Secretariat and on the advice of the Guarantee Committee, can be extended, with the information published on the web site, for a lapse of time twice that of the failed accessibility to the system, for a minimum of 6 hours.

## **9. Calendar**

|   |                           |
|---|---------------------------|
| Announcement of international Consultation at a press conference in Turin                                 | <b>July 4, 2008</b>       |
| Website activated   | <b>November 5, 2008</b>   |
| Deadline for sending Questions  | <b>January 5, 2009</b>    |
| Deadline for answers to the Questions   | <b>January 20, 2009</b>   |
| Opening of the period for Registration and simultaneous Transmission of the Entries                       | <b>May 5, 2009</b>        |
| Closing of the period for Registration and simultaneous Transmission of the Entries                       | <b>May 15, 2009</b>       |
| Download the Entries to Member Sections   | <b>May 30, 2009</b>       |
| Deadline for the Transmission of the Identification Codes of the selected projects by the National Juries | <b>July 30, 2009</b>      |
| Opening of the period for the First Phase of the International Selection (on line - first 20+20)          | <b>September 15, 2009</b> |
| Closing of the period for the First Phase of the International Selection (on line first 20+20)            | <b>September 30, 2009</b> |
| Deadline for the Final Selection and Awarding of Prizes at international level                            | <b>October 25, 2009</b>   |
| Verification of Winner's Eligibility  | <b>October 30, 2009</b>   |
| Announcement of the Final List (through the Competition WEB site)   | <b>November 10, 2009</b>  |

## **10. Anonymity**

- 10.1. At all levels, (national, regional and international), the entries will be submitted and adjudicated anonymously.
- 10.2. The anonymity of the entries will be kept throughout the entire process of the competition until the drawing up of the final list of winners.
- 10.3. After the announcement of the winners, the names of all the participants can be disclosed.

10.4. The 'telematic' system is provided by The UIA Italian section. The system was tried and verified to guarantee the anonymity of the entire procedure of submission and adjudication in the actual implementation of the Celebration of Cities II organized by the Italian section.

## **11. Documentation Requirement**

11.1. The projects, drawn up with free technique, shall be transmitted, following the indications described in 11.6. below, and shall be presented on 3 tables in UNI A3 (cm 29,70 x 42,00), paged up following the technical specifications that will be published on the website. Tables 1 and 2 will contain the graphic elements, table 3 the description (when the mother language is English or French, half the panel will remain blank).

11.2. The project tables shall contain:

11.2.1. The actual state of the space of the site chosen (free presentation, drawings, pictures).

11.2.2. The project proposal, complete with the principal plans, sections, elevation, drawings, etc.

11.2.3 The written explanation (font: Verdana, 12 pt) of a maximum of 250 words /1.000 characters for each language used.

11.3. The scale of the representations is free and will depend on the dimensions of the subject.

11.4. The proposals, must not concern works already realized or under realization of they will be excluded.

11.5. Projects that have already received a prize or an award will not be eligible for this competition.

11.6. The project documents must be produced and transmitted in Adobe Acrobat PDF form, respecting the technical specifications that will be published on the site, [www.celebcities3.org](http://www.celebcities3.org)

## **12. Judgment Criteria**

12.1. The juries will judge the works according to the following criteria:

- Pertinence in relation to the city of participant's choice.
- The originality
- The contribution for the improvement of living condition
- Sustainability
- Creation of social relations
- Architectural quality
- Harmony with the cultural and natural environment of the site and region
- Feasibility of the project

## **13. National Level Selection**

13.1. The two categories, "professionals" and "students" will be judged separately and under anonymity throughout the adjudication process.

13.2. The entries in a participating Member section will be adjudicated by the national jury appointed by the UIA Member Section.

13.3. All the entries in Regional groups will be adjudicated by Regional juries.

13.4. A national jury appointed by the Member section shall be made of an odd number of members, at least three. It is recommended that mayors and renowned architects be invited to participate in the jury.

13.5. A Regional jury for regional groups shall be made up of the UIA Vice-President of the region and two other members appointed by the Vice-President.

13.6. All participating Member sections and UIA Vice-Presidents will send the names of their jury members via email to: [info@celebcities3.org](mailto:info@celebcities3.org), and [uia@uia-architects.org](mailto:uia@uia-architects.org).

13.7. For each of the two categories, P and S, national juries and regional juries will each select 3 to 6 projects corresponding to the total number of projects presented as indicated below:

- 3 projects if up to 20 proposals have been presented;

- 4 projects if up to 30 proposals have been presented;
- 5 projects if up to 40 proposals have been presented;
- 6 projects if over to 40 proposals have been presented.

13.8. More than one proposal selected may be concerned with the same city.

#### **14. International Selection**

14.1. The projects selected by the national level and Regional juries will participate in the adjudication of the international jury composed of as follows:

- Five (5) UIA regional vice presidents
- Two outside Members (one from the host country of the Bureau meeting / one from FIKA)

14.2. The International Jury will select the best projects in each Region and for each category and an outright winner for each category.

14.3. The Member sections and Vice-Presidents shall transmit to the FIKA the identification codes of the selected projects in their country/region to participate in the international selection, no later than the July 30, 2009. FIKA then will transmit them to the Web master who will include them into the database.

14.4. The first phase of the international adjudication will be conducted on line. Juries will conduct his/her adjudication individually at the time and at the place of his/her choice.

14.5. Each international jury member selects 20 projects from professional category, P, and 20 from students, S. The selected projects must be rated mutually exclusively on a scale of 1(worst) to 10(best).

14.6. The result of the adjudication will be sent to the telematic system for automatic summation process, no later than September 30, 2009.

14.7. At the conclusion of the first phase of the International adjudication, the telematic system will automatically add up the results of the adjudication sent in and will set up a list of the 4 projects with the highest numbers of votes for each of the 5 UIA regions and for each category, P and S, for a total of 40 projects.

- 14.8. The projects selected in the first phase of the International Jury will advance to the second phase which will be held at the time and the place of a UIA bureau meeting. The time and place of the bureau meeting will be posted when the schedule is set.
- 14.9. The final list of the winners will be defined in the second phase of the International Jury, not later than October 25, 2009.
- 14.10. The final list of the winners will undergo a verification process of their eligibility before the winners are announced and displayed on the Competition Web site.

## **15. Technical Committee**

- 15.1. A technical committee will be appointed by the organizer, the Federation of Institutes of Korean Architects (FIKA), who will oversee the entire procedure of the competition with consultation with the UIA, including answers to the questions submitted.
- 15.2. The organizer will also appoint the Web Master, who will have the task of supervision, checking and co-ordination of the activities of the Competition.
- 15.3. The Web Master, once the deadlines for the registration and transmission of the documents are concluded, will undertake to:
  - 15.3.1. Make available, via web and in protected form, to every member section the documents concerning them;
  - 15.3.2. Make available, via web and in protected form, to the UIA Regional Vice-Presidents the projects of the Regional groups quoted at articles 4.2 and 13.5.

## **16. Prizes**

- 16.1. The International Jury will select 20 projects in the professional category and 20 projects in the student category.

- 16.2. The total amount of the prizes is at least 20.000,00 Euro.
- 16.3. According to the results of the International Jury, a Grand Prize of 5.000,00 Euro per category will be awarded (for a total of 2 grand prizes of 5.000,00 Euro each) for the most outstanding projects.
- 16.4. According to the results of the International Jury, for each Region and for each category (Students and Professionals) a prize of Euro 1.000,00 will be awarded (for a total of 10 prizes of 1.000,00 each), to the best classified for each region; in case of one or more of the best classified have already been awarded with the Grand Prize of 5.000,00 Euro, and the prize of 1.000,00 Euro will be awarded to the second best classified of the same Region and category.
- 16.5. A catalogue of all the projects submitted will be available on the website [www.celebcities3.org](http://www.celebcities3.org) starting from 21 days after the announcement of the winners.

**17. Copyright and return of projects.**

- 17.1. The authors of the projects will keep the entire artistic property of their projects. The UIA will have the right to publish the images of the projects and the names of the authors under any circumstances, without remuneration of any kinds.
- 17.2. The projects will not be returned to the participants.

**18. Acceptance of the conditions of participation.**

- 18.1. At the time of registration and transmission of the project documents, the applicants accept, without conditions, all the indications and the clauses of the present competition notice and of the relevant technical specifications documents.
- 18.2. The applicants also accept, without reservation or possibility of opposition, the judgment expressed by the juries and the irrevocable decisions of the technical committee.



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